SOLID + SUCCESSFUL

Highly Respected Brisbane Framing Business

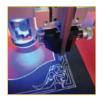
Located 10 minutes from Brisbane's CBD, this well known and established picture framing business has been successfully trading for almost three decades. Currently staffed by the owner, one permanent and two casual staff members, the business is currently turning over \$400,000 annually.



The business undertakes high quality framing from the very simple to specialised which includes framing valuable artworks, collectables, photography, prints, needlework's, fabrics, degrees, diplomas, many unusual items and art and photography restoration. Well regarded for the quality of their work, this business is currently the preferred framer for two Brisbane Universities.



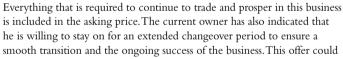
This reputation for quality framing is equally responsible for the percentage of repeat customers. Having invested in the latest equipment and using high quality materials and with attention to detail, the business has grown a solid customer base beyond Brisbane, and is currently servicing Queensland clients as well as some interstate clients.



The database of approx. 20,000 clients, allows for the worksheets of previous framing jobs to be accessed very quickly. In almost 30 years of trading, the business has built up many repeat clients across private, industry and government sectors. This attention to detail will greatly assist in the smooth transition of ownership.



To further grow the business, there are several approaches that to date have not been undertaken. The rich database of clients with email addresses could be directly promoted with targeted marketing and advertising. Diversifying into the popular and lucrative field of digital printing is also highly recommended.



be particularly relevant to introducing the new owner to the existing satisfied clients who have appreciated quality framing over the decades.







As the business is located in Brisbane, this ensures a lifestyle benefit of living and working in one of Australia's most liveable cities.

Brisbane has all the benefits of a cosmopolitan city with a year round temperate climate as well as being close to many

beautiful beaches and Queensland's hinterland countryside.

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