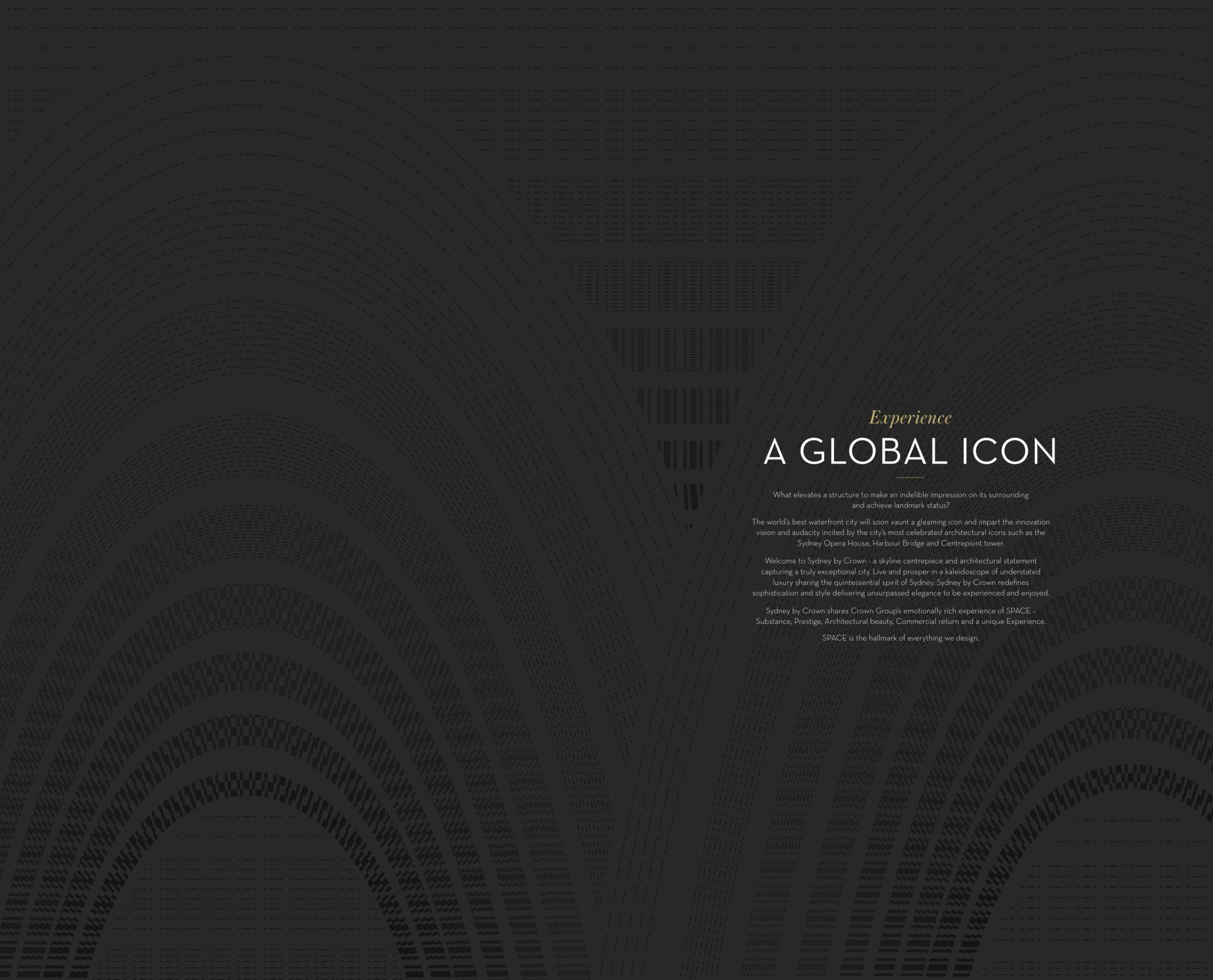




CR WN







World's best from EVERY PERSPECTIVE

"The design provides an iconic addition to the CBD; a building that enriches and inspire the pedestrian ground plane, together with the Sydney skyline. Sydney by Crown translates the solid brick arches and rich heritage of its site into soaring glass and steel towers creating a new archway to city life, something everyone can experience and benefit from."

Principal, Koichi Takada Architects





Stunning from EVERY PERSPECTIVE

Emerging from the intricacy of the heritage-inspired brickwork, two gleaming glass and steel towers will arch on Sydney skyline and create a majestic architectural statement. The cathedral-like-curves frame the residential tower coating Sydney by Crown's luxury interiors. Step inside to be welcomed by an-ever changing vista of panoramic views across Sydney's horizon.



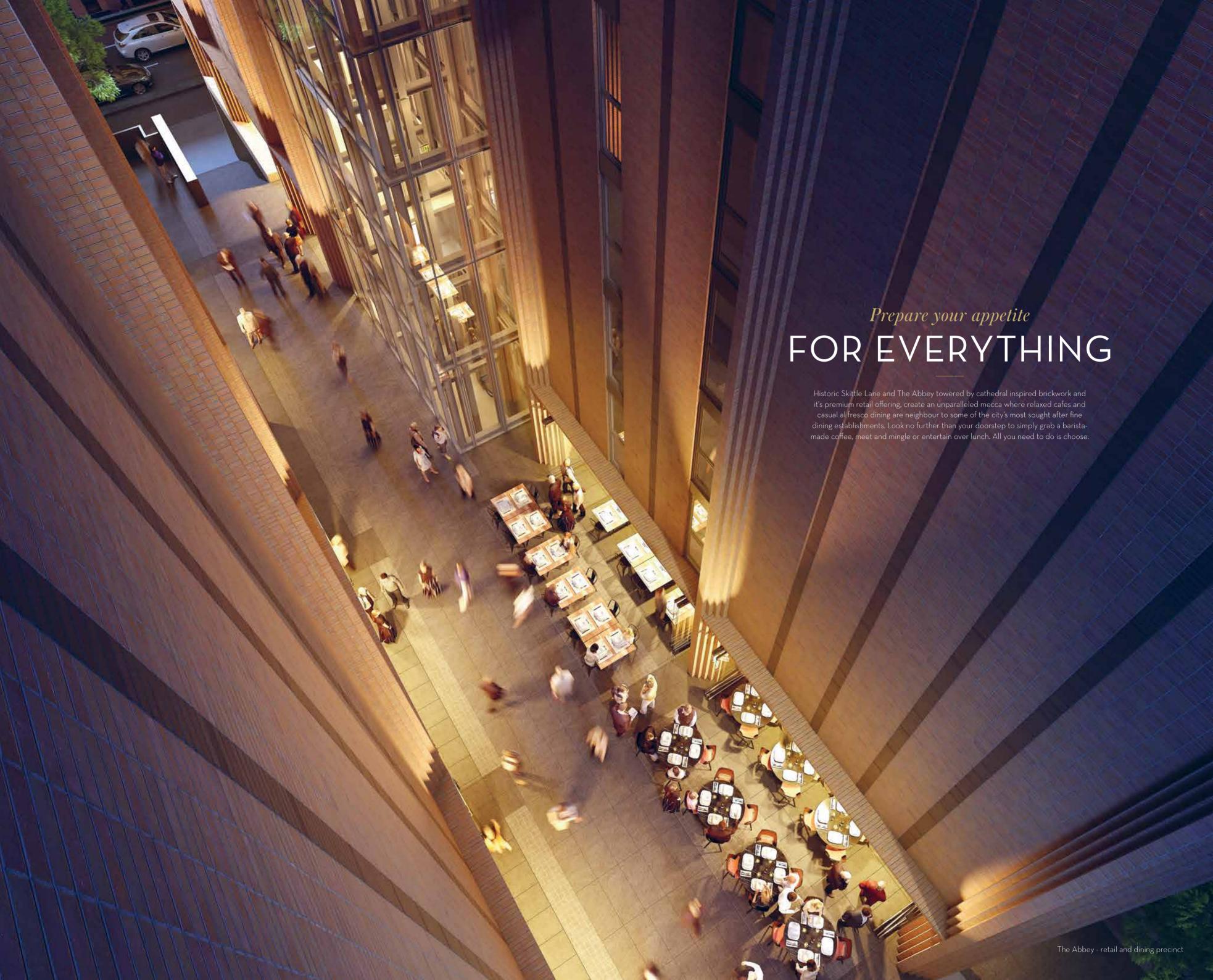


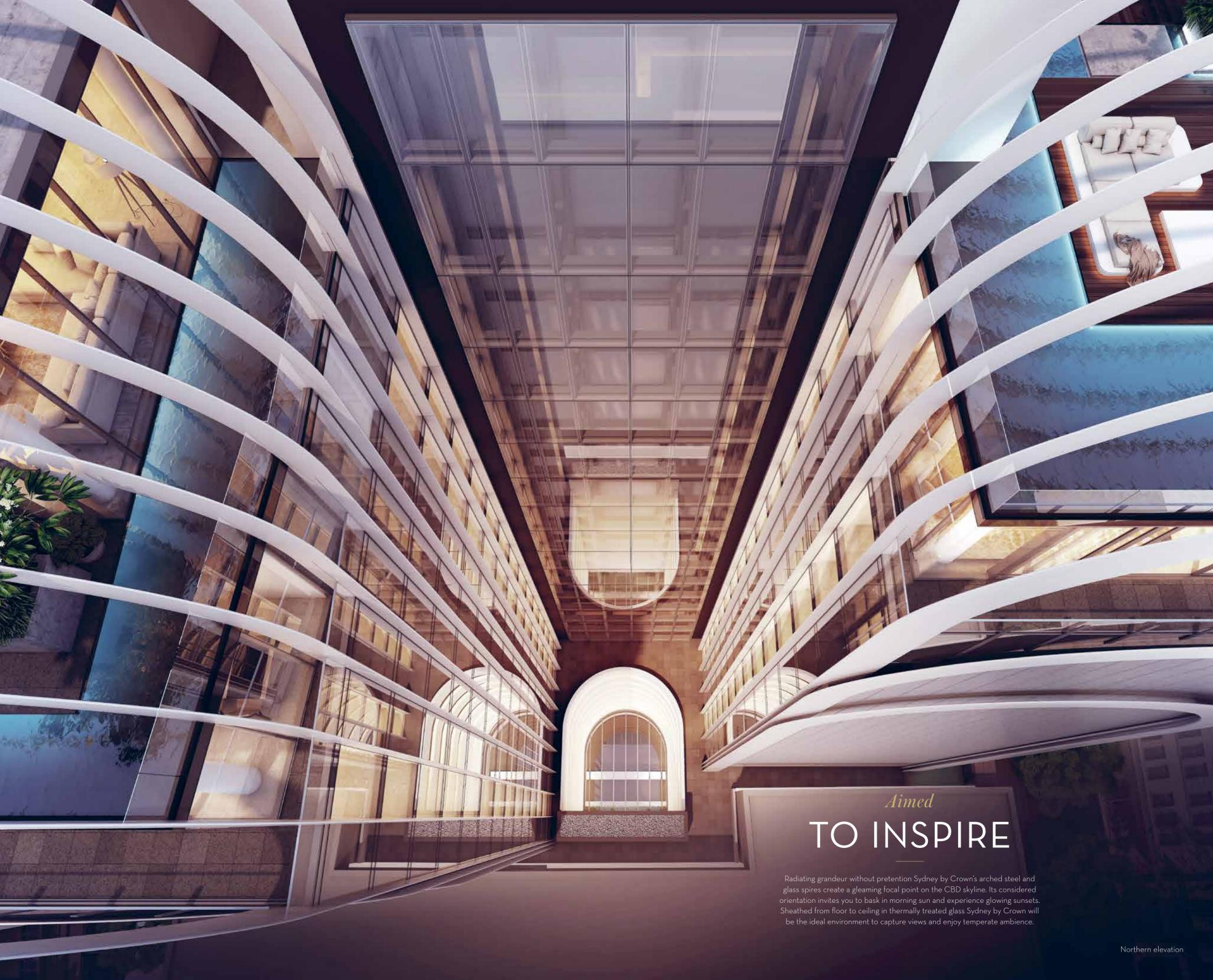


Style is always IN FASHION

A hand-picked selection of prestigious brand names will echo the understated opulence at Sydney by Crown's city location. Be tempted by the enticing shopping options guaranteed to please even the most discerning customers. Sydney by Crown mirrors the best of Sydney's retail landscape to deliver you style and panache for every occasion.







The Talents THAT INSPIRE

Globally renowned architect Koichi Takada has realised the vision and design aspirations of Iwan Sunito and his team at Crown Group, creating a soaring icon of style that is at once unique and alluring from without and yet welcoming and immensely practical from within. Soaring glass spires bring sunlight cascading over sumptuously appointed living spaces designed for everyone to enjoy every day. Sydney by Crown combines a sense of expanse with elegance, a reflection of the city that makes an international statement of style.

This collaboration of talents and dedication to a shared vision to redefine the parameters of architectural grace and beauty are the foundations for Sydney by Crown's ability to reach new heights in architectural innovation and integrity.

Inspired by the views it embraces and the clear skies above Iwan and Koichi have been at the forefront of encapsulating the essence of Sydney and the quintessence of élan.

"Sydney by Crown is an embodiment of a stunning metropolis, a kaleidoscope of beauty, luxury and understated style. Here you're welcome to experience the vitality of the most beautiful city in the world."

IWAN SUNITO
CEO, Crown Group



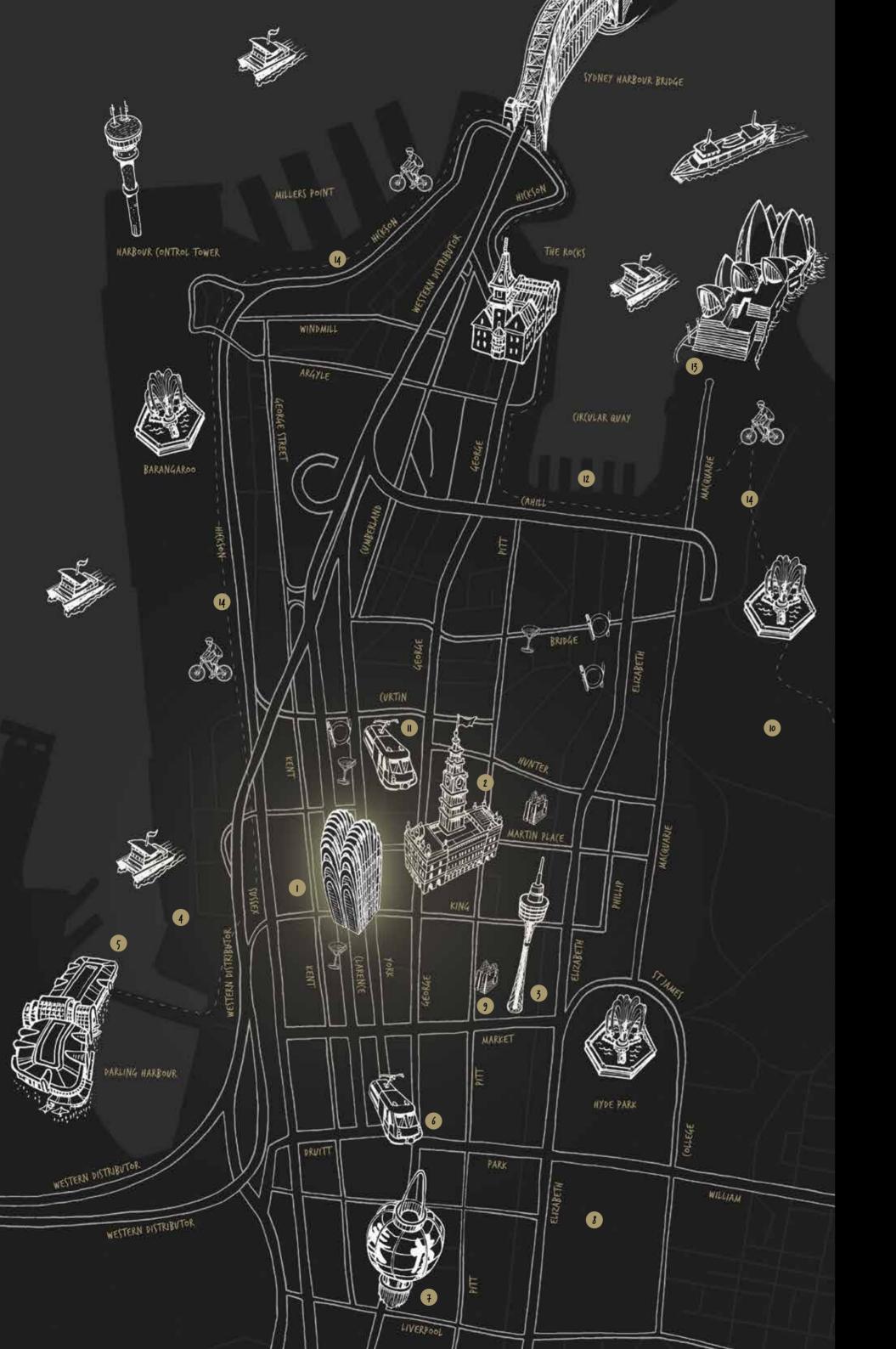




Be surrounded by THE VERY BEST

Unlock the best of Sydney.

Sydney by Crown is uniquely positioned within easy reach of the city's entertainment, leisure and community providores. Offering unparalleled convenience Sydney by Crown is an easy stroll from the world's leading luxury brand names along Castlereagh Street or the diverse dining and entertainment options on Darling Harbour, the five-star hotels and the financial district. With the train, ferry and bus services at your doorstep you can change your mind each day or take the scenic route and walk.



- Sydney by Crown
- 2 Post Office Building Martin Place
- 3 Centre Point Tower
- 4 Darling Harbour Ferry Terminal
- 5 Darling Quarter Shopping
- 6 Town Hall Train Station
- 7 China Town
- 8 Hyde Park
- 9 Pitt Street Mall Shopping Centre
- Dotanical Gardens
- Wynyard Train Station
- 12 Circular Quay Ferry Terminal
- 13 Sydney Opera House
- 4 Sydney City Bicycle Track (Road/Trail)













Introducing CROWN SUITES

By 2016 the keys to Crown Suites will unlock a new paradigm in deluxe transient short-term accommodation combining incomparable spaciousness and luxurious appointments with exceptional value.

Opening in select Sydney locations including Sydney by Crown in the CBD, Parramatta and Green Square on the Airport Link, this \$1billion portfolio is set to also welcome discerning guests in key international destinations such as Hong Kong, Singapore and Bali as part of a strategic global expansion. We have a vision to allow travellers like-minded to Crown Group standards to experience our lifestyle, even for just one night.

Each and every guest, whether travelling for business or pleasure, for one night or an extended stay, will leave Crown Suites not simply reinvigorated but enriched by the experience. From the warmth of their welcome to the delight of discovering elegantly decorated and superbly appointed apartment like suites, every guest's senses of sight, sound, touch and of course taste will be stylishly sated.

Every aspect of a Crown Suites experience is crafted to enhance your senses.

Then alas, when it's time to leave you'll do so with a lingering reluctance and a

determination to return.



The Crown Group PROMISE

Few Australian companies in the competitive property development arena have enjoyed the phenomenal growth of Crown Group

From a boutique operation founded in 1996 by architect Iwan Sunito and engineer Paul Sathio, Crown Group has flourished to become a multi-billion dollar enterprise of property developments, and a team of more than 120 property specialists.

Crown Group's success can be attributed to its focus on sure investment returns through soundly planned developments. Drawing on their considerable expertise and market analysis, Crown Group is foremost in recognising market trends in changing lifestyles, and quickly innovates to meet these new demands.

As our project portfolio has grown, our service offering has expanded too. We now provide a complete investment package: development planning, architecture, construction, global capital investment, resort and hotel operations and after-sales.

And, as ever, we remain driven to bringing customers the ultimate experience in urban SPACE that appeals to the head as much as the heart.















Iwan Sunito, CEO Development

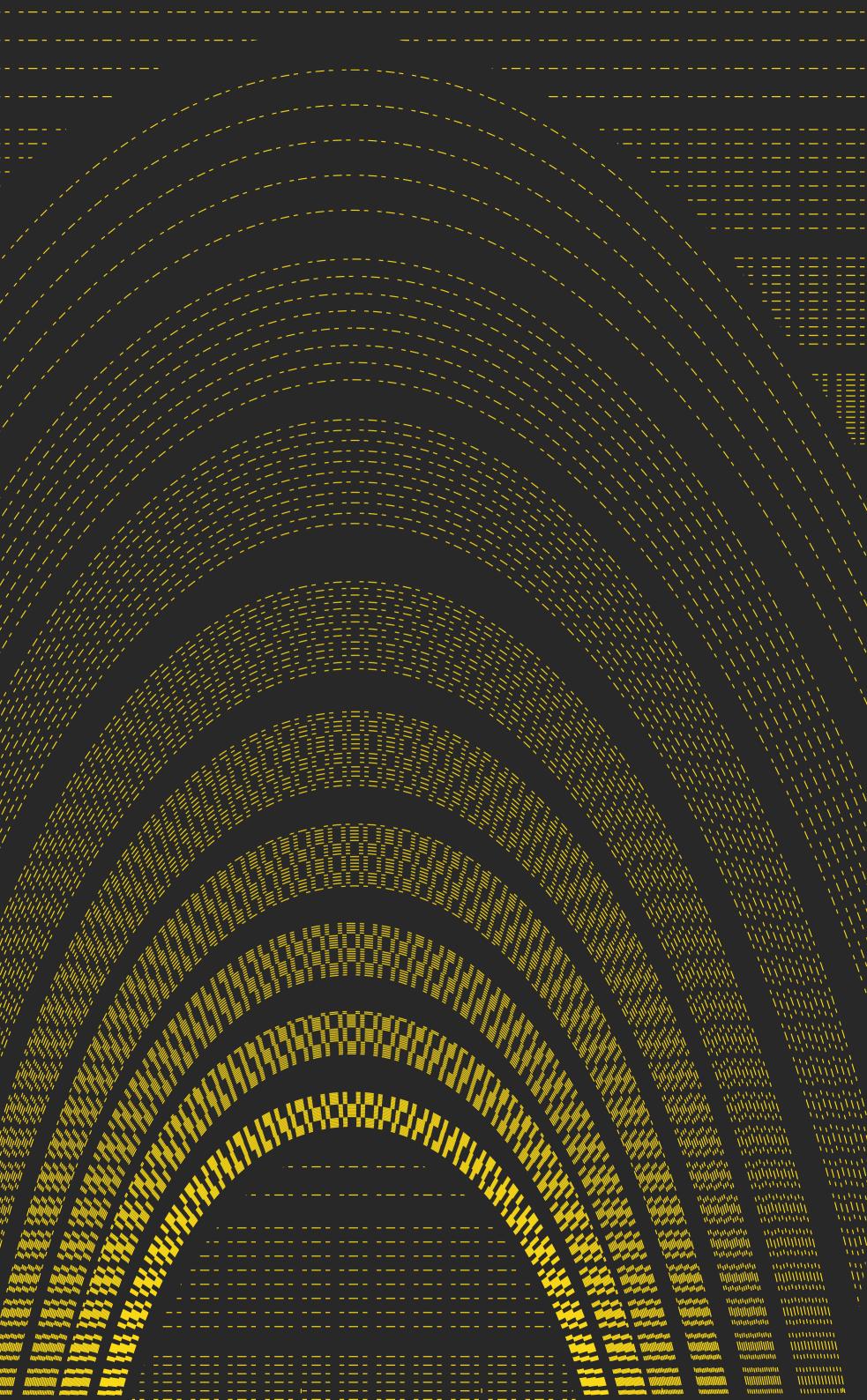
Iwan completed a Bachelor of Architecture (hons) and received the Eric Daniels for best residential design in 1992. In 1993, he completed his Masters of Construction management at UNSW. Iwan has built a reputation as one of Australia's most experienced property professionals directly overseeing design, development, sales and marketing for Crown Group.



Paul Sathio, CEO Construction

Paul completed a Bachelor of Construction, majoring in Civil Engineering at UTS, and a Masters of Engineering at UNSW. Paul oversees all the construction teams on each of Crown Groups' projects, ensuring the highest possible standard and quality.







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